



SUSTAINABLY CHANGING GLOBAL FINANCE



EARTH RENEW

# EARTH RENEW

Connecting Global Investors to Projects with Simplicity and Security



[WWW.EARTH-RENEW.COM](http://WWW.EARTH-RENEW.COM)

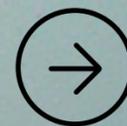


DECEMBER 2025



PRIVATE AND CONFIDENTIAL

## Market Reality: Trillions in Dormant Assets



### The Market Is Already There. Over \$1 Trillion Worth.

Every year, more than a trillion dollars flows into mining and infrastructure. The capital isn't the problem—it's where that capital goes and how inefficiently it moves.

### The old playbook is collapsing in real-time.

Investors demand transparency. Regulators mandate ESG compliance. Governments tie funding to carbon accountability. Every player is racing to digitize before they're left behind.

This isn't a trend. It's a complete restructuring of how resource finance works. The companies that win won't be the ones with the most capital—they'll be the ones who move it faster, cleaner, and smarter than anyone thought possible.

### Earth Renew isn't adapting to this shift. We're the infrastructure it runs on.

While traditional players retrofit decades-old systems, we built ours from the ground up for this moment: ESG-native tracking in every transaction, carbon-transparent monitoring that satisfies regulatory requirements automatically, and digital-first architecture that eliminates the friction killing traditional deals.

The trillion-dollar market is already here. The question is who captures it.



# Our Innovative Solutions

No geographic constraints. No asset class limitations. No waiting for "the right conditions."

If it has value, we can monetize it. Today.



## THE ASSET MONETIZATION PLATFORM THAT ACTUALLY WORKS

Traditional asset trading doesn't just move slowly—it actively destroys value. Months of due diligence. Opaque valuations favoring insiders. Settlement processes from the 1980s. By the time deals close, markets have already shifted.

## FOUR STEPS. ZERO FRICTION.

Identify → Spot undervalued assets before they hit traditional markets

Value → AI prices complex infrastructure in hours, not quarters

Transact → Blockchain settlement executes what used to take legal teams weeks

Track → Live performance data in real-time, not PDFs in your inbox

## SPEED IS STRATEGY

While competitors schedule their third due diligence call, our transactions are already settled. 90% faster execution—days instead of months

Institutional-grade security without institutional bureaucracy

True global infrastructure—\$10M in Vientiane or \$1B in Canary Wharf, identical precision

This isn't a better version of the old model. It's the model that makes the old one obsolete.

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# Market Momentum: Validated and Accelerating

## HONG KONG SCIENCE AND TECHNOLOGY IDEATION PROGRAM SELECTION

**Chosen from 1,200+ applicants for their elite Ideation Program—validation from Asia's premier innovation hub + North American Semi Finalist EPIC 2025**

## PROVEN MILESTONES

**Platform validated by industry leaders  
Global positioning established across 3 continents  
Market recognition driving inbound partnership requests**

## INDUSTRY TRACTION

**Strategic Partnerships secured with major project owners and key stakeholders before official launch - Definitive agreement with AxiNorth Industries, MOU with Beef initiative, others pending**

## WHAT THIS MEANS

**We're not seeking market fit—we've found it.  
Now we're scaling it.**



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## **PATH TO PROFITABILITY AND MARKET CAPTURE**

**Transaction Fees (2-5%)** — Immediate margin on every deal. No chasing payments, no renewal risk.

**Premium Services** — High-value clients pay for priority access, custom analytics, and white-glove execution.

**Data Subscriptions** — Real-time market intelligence from every transaction. Recurring revenue that scales with platform activity.

**Carbon Monetization** — ESG compliance becomes a profit center. We turn carbon tracking into tradeable value.

### **The Economics:**

Classic network effects: every new user increases platform value while marginal costs approach zero. 70%+ recurring revenue base with unit economics that improve at scale.

### **The Opportunity:**

\$2.7 trillion in undermonetized assets. We're building the only platform that can unlock it at scale.

First-mover position in infrastructure isn't about being early—it's about owning the rails when a trillion-dollar market shifts to digital.

The returns aren't outsized because we're optimistic. They're outsized because we're building the infrastructure a trillion-dollar market runs on.



# Investment Opportunity: Ground Floor Access



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**Ground Floor Access: \$1 million round open**



## WHY NOW?

**Mining and infrastructure's \$2.7 trillion asset market is going digital. We're not adapting to the shift—we're forcing it.**

## VALIDATION SECURED

**Hong Kong Science & Technology Park chose us from 1,200+ applicants. Asia's most selective innovation hub doesn't bet on incremental ideas. And, North American semi-finalist EPIC 2025 Elevator Pitch International Competition**

## BEYOND CAPITAL

**This isn't check-writing. Join our strategic advisory circle and shape how we capture a trillion-dollar market before it's crowded.**

## THE ASK

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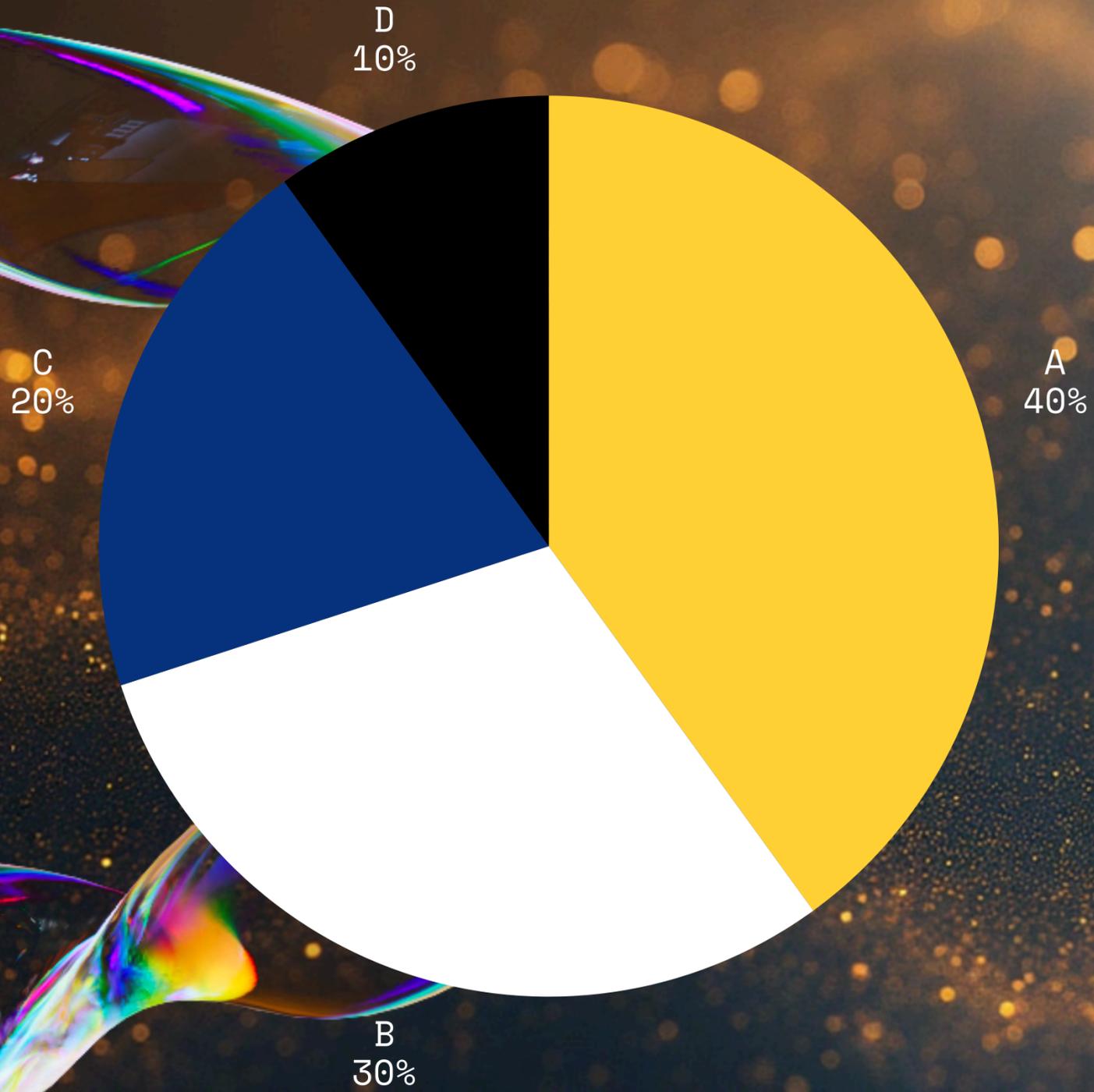
**\$1 Million USD, 24 month runway to global deployment**

**The Return: First-mover position in the world's largest under-monetized asset class. Platform economics in a market where infrastructure is still being built.**

# Use of Funds



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**A. 40% Product Development**

**B. 30% Marketing and Sales**

**C. 20% Infrastructure, Operations and Team Growth**

**D. 10 % Legal and Compliance**

# Visionary Leadership



## ❖ Evelyn Y. K. Lee, Founder

- ❖ BComm –Honors, University of Manitoba, various courses, Univ British Columbia and New York University
- ❖ *Founder, Earth Renew*
- ❖ *Founder and Managing Partner, Vine Ventures, Canada*
- ❖ *Co-Founder and MD, Eden Advisors, JV with Odyssey Group USA*
- ❖ *Co-Founder and MD, Elite Capital, a mining focused syndication, USA*
- ❖ *Lead Sole Manager at First Venture Fund, 2000, led seed round investments in 7 high tech Silicon Valley starts up.*
- ❖ *Distinguished activist investor, founder, trusted advisor and leader in startup ecosystem*
- ❖ *Seasoned International experience, lived in 7 Global Cities*
- ❖ *Investor Judge Silicon Valley Funding Summit at CES Las Vegas January 2023, 2024 and 2025*
- ❖ *Invited speaker at International Events, 2017 Zurich, 2011 Berlin, 2007, 2008 USA, Vancouver 2023, Toronto 2025*
- ❖ *Philanthropist, Mentor and Guide to make a better world through sustainability*
- ❖ *Evelyn Y.K. Lee - [LinkedIn Profile](#);*
- ❖ *[Youtube: Evelyn Y.K. Lee-vine-ventures](#)*



## ❖ Rob Cohoe, Founder

- ❖ BSc, PGeo, (University of Calgary), MBA (University of Alberta), Certificate in Sales and Marketing, Univ of Calgary, Certificate in International Sales and Marketing, Univ of Calgary, various professional development courses
- ❖ *Founder, Earth Renew*
- ❖ *Technical Sustainable Mining Advisor, Vine Ventures*
- ❖ *CEO, Gobi Energy Metals Corp., Canada*
- ❖ *CEO, Atlas Global Group Inc., Canada*
- ❖ *SVP and Group COO, Kaisun Energy Group, Hong Kong*
- ❖ *President, Taimen Resources, Mongolia*
- ❖ *President, Price Mining, Namibia*
- ❖ *Director, AKF Mining Services, Canada*
- ❖ *President, Sherwood Community Association, Alberta, Canada*
- ❖ *Vice Chair, Canadian Institute of Energy, Canada*
- ❖ *Director, Canada–Mongolia Mining Association, Mongolia*
- ❖ *Director, Internations.org , Canada*
- ❖ *Extensive International experience*
- ❖ *Rob Cohoe - [LinkedIn Profile](#)*



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# Earth Renew Advisory Board



**Dr. Adam Rosenfeld, PhD**

Director Omni Defi  
Founder Metamemories  
Infrastructure Specialist, Philanthropist  
[Dr. Adam Rosenfeld | LinkedIn](#)



**William Ralston Saul**

Chief Executive Officer, Jade City  
Co-founder and educator InCryptoHub  
Co Founder and director Levana Education  
[William Ralston Saul | LinkedIn](#)



**YBrs.Ts.Drs Sri Al WeePhD,MSc.FE**

WBF World Biodiversity Foundation |  
GAIA Foundation |  
Chairman Trilliance Capital Group |  
Circular Group |  
Lodestone Group PE USA Asia Pacific  
Philanthropist  
[YBrs.Ts.Drs Sri Al WeePhD,MSc.FE |  
LinkedIn](#)



**Kenny Lee**

Entrepreneur,  
advisor, and  
digital-asset  
strategist with  
decades of global  
experience  
across APAC, the  
Middle East, and  
Europe.

**Connecting Global Investors with Simplicity and Security**



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# Earth Renew

**ITS NOT ABOUT DISCUSSING CHANGE, OR SIMPLY  
SPEAKING ON SUSTAINABLE PRACTICES, ITS ABOUT  
BUILDING A BETTER TOMORROW**



[www.earth-renew.com](http://www.earth-renew.com)



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